



BY APPOINTMENT TO HER MAJESTY THE QUEEN
SUPPLIERS OF WALLPAPER, COLE & SON (WALLPAPERS) LTD.

Cole & Son[®]

MANUFACTURERS OF HAND PRINTED WALLPAPERS SINCE 1875



Cole & Son (Wallpapers) Ltd

Available exclusively through Lee Jofa showrooms and Sales reps in North America

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Whimsical

Whimsical

'Whimsical' from Cole & Son presents a nostalgic and enchanting selection of magical wallpapers, inspired by the classic childhood stories and fairy tales of our youth.

Through fifteen designs, including three exciting and unusual borders and a reworking of a Cole & Son classic, this new collection features whales riding the waves of far flung oceans, ethereal lantern bearing fish suspended in strange underwater worlds, starlit forests, shimmering dragonflies and harlequined merry-makers, all offering a compendium of true conversation pieces, whilst bringing the charm of children's theatre, pageantry and literature to life.

Cole & Son

Cole & Son was founded in 1875 by John Perry, son of a Cambridgeshire merchant. In those days the company was situated in Islington, north London, an area famous for the 190 hand block printing companies working there in the 18th and 19th centuries.

Throughout the 19th century Cole & Son printed for all the large well-known companies of the time including Jeffrey & Co, Sanderson and Shand Kydd. In addition to high quality block printing, the company was renowned for supplying beautiful stripes and jaspes.

In the early days the company built machines that allowed the re-introduction of the process of pan coating and also revived the process of flocking, invented in Holland in 1680, imitating cut velvet.

In 1941 the company was bought by A P Cole, proprietor of the company Cole & Son (Wallpapers) Ltd, with showrooms and offices at Mortimer Street in Central London.

The Cole & Son block archive includes designs produced by J C Crace & Son to furnish many stately homes, palaces, castles and theatres throughout Britain and overseas, including the wallpaper designs of A W Pugin for the Palace of Westminster. The amalgamation of the two businesses in 1941 meant that Cole & Son became the custodians of the most significant collection of wooden printing blocks in Britain.

In 1949, Cole's Design Director created one of the first screen print studios in Europe in response to the revolutionary new Contemporary design movement which gave birth to the wild wallpaper designs of the 1950s and 1960s.

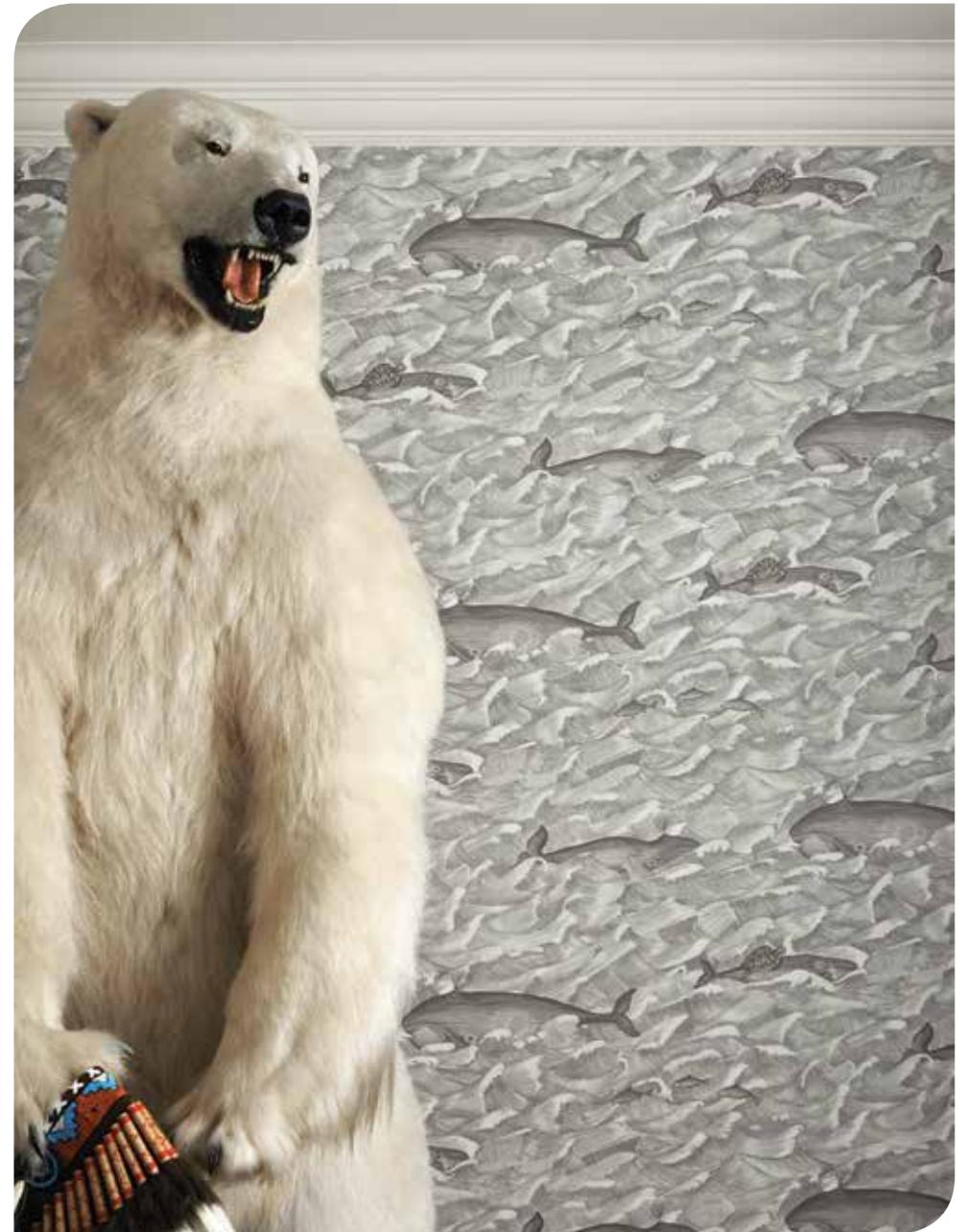
Today, the Cole & Son archive consists of approximately 1,800 block print designs, 350 screen print designs and a huge quantity of original drawings and wallpapers, representing all the styles from the 18th, 19th and early 20th centuries. Amongst these are some of the most important historic wallpaper designs in the world.

Our magnificent archive is on occasion the source of new designs within our collections. Designs are carefully selected, adapted and coloured by our designers and printed by craftsmen to produce wallpapers faithful to the character of the original document, yet contemporary in feel.

Cole & Son continues to produce innovative and beautiful original designs; our current collections reflect our long and distinguished history as well as our continuing passion for new and exciting wallpapers.

MELVILLE

Cole & Son

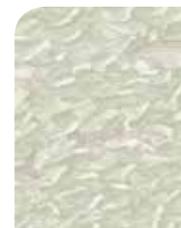


Melville 103/1004

Melville

Melville takes its inspiration from those fantastic fictional seafaring journeys of our past. With its finely engraved turtle bearing whales gliding to and fro on an ocean of gentle waves, Melville is offered in five colourings of soft and dark charcoal, aqua-green, cloudy grey and a stormy midnight and bronze.

Produced on a 68.5cm wide 10m roll. The pattern repeat measures 68.5cm with a half drop.



103/1001
Green



103/1002
Pearl



103/1003
Neutral



103/1004
Black & White



103/1005
Metallic Charcoal



Punchinello 103/2006

Punchinello

One of the signature designs within the collection, Punchinello, named after and inspired by the rascally character from the Commedia dell'arte is a striking harlequin paper printed in six contrasting colourings of chalky pastels, subtle gold, moody charcoal, soft reds and an eye catching red and black.

Produced on a 52cm wide 10m roll. The pattern repeat measures 46cm with a straight match.



103/2006 Multi-coloured
 103/2007 Teal on Charcoal
 103/2008 Metallics on Linen
 103/2009 Coral & Green
 103/2010 Soft Pink
 103/2011 Soft Blue

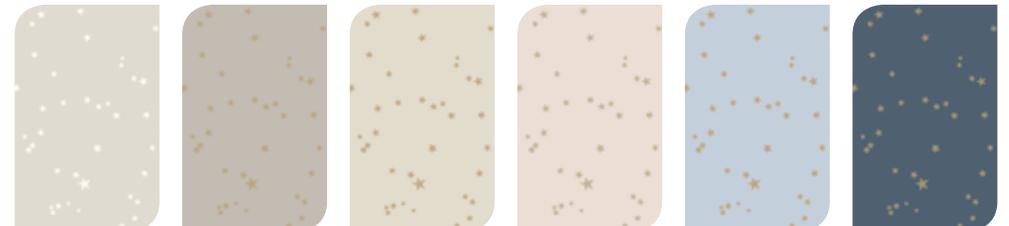


Stars 103/3017

Stars

Taken from the Cole & Son block print archives, this charming design, produced in six celestial colourings, provides the perfect magical backdrop to any space.

Produced on a 52cm wide 10m roll. The pattern repeat measures 64cm with a half drop.



103/3012 Grey & White
 103/3013 Linen & Gold
 103/3014 Buff & Gold
 103/3015 Pink & Gold
 103/3016 Powder Blue
 103/3017 Midnight Blue

NAUTILUS

Cole & Son



Nautilus 103/4019

Nautilus

This charming 52cm wide design stars a pair of enigmatic anglerfish shimmering in a dreamlike landscape of underwater plants and tendrils. Presented in four colourings of soft olive and pink, subtle neutral and gilver, striking green with orange and deep indigo and yellow, Nautilus, like its namesake reveals a magical underwater world within a world.

Produced on a 52cm wide 10m roll. The pattern repeat measures 64cm with a half drop.



103/4018
Dark Blue



103/4019
Dark Green



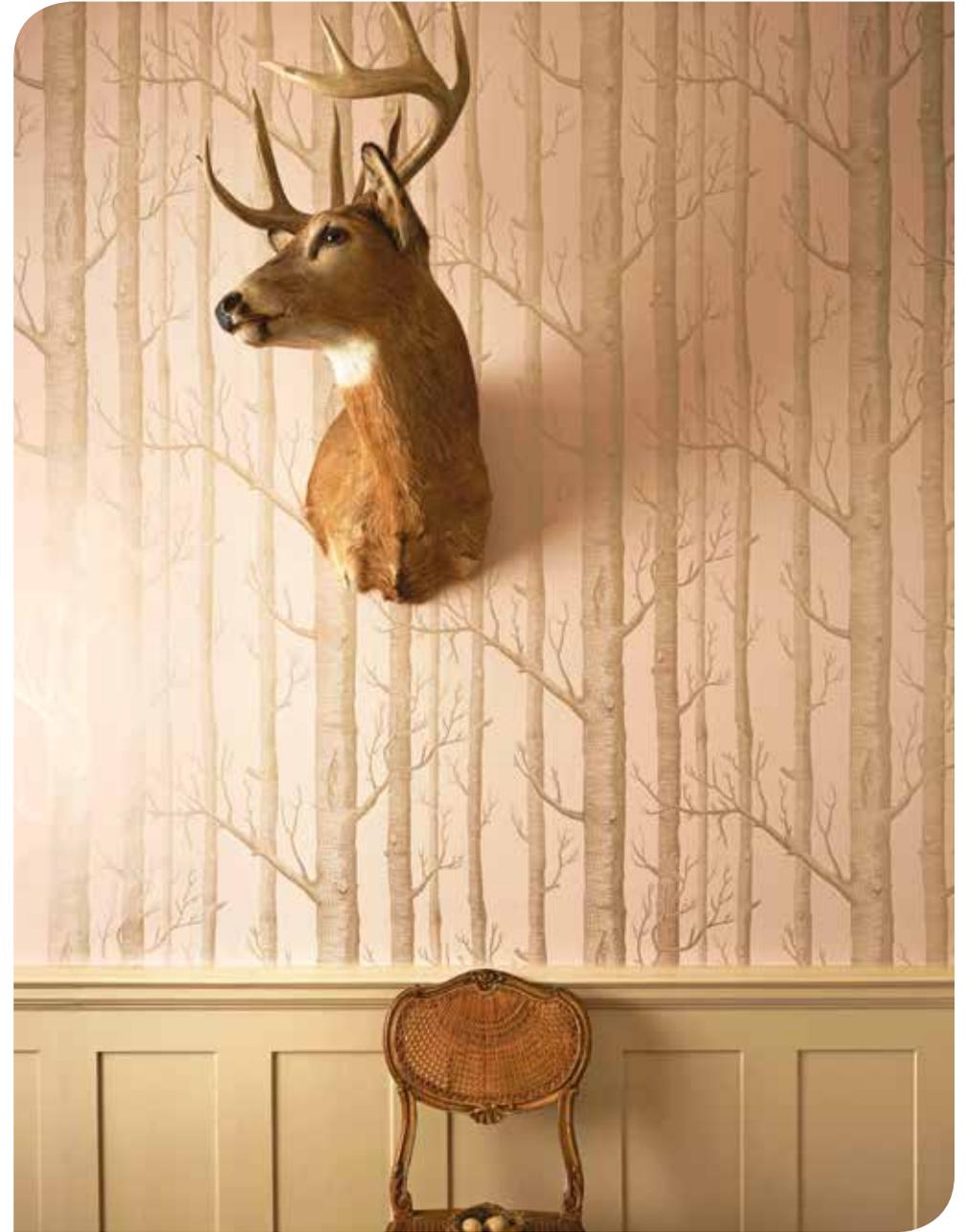
103/4020
Soft Green



103/4021
Neutral & Gilver

WOODS

Cole & Son



Woods 103/5024

Woods

A true Cole & Son classic, featuring a forest of silver birch trees, Woods is presented here in three brand new colourings of aged pink and gilver, blue and white and eau de nil and gold.

Produced on a 52cm wide 10m roll. The pattern repeat measures 72cm with a half drop.



103/5022
Powder Blue



103/5023
Green & Gold



103/5024
Pink & Gilver

PADDY & LOUIS BORDER

Cole & Son

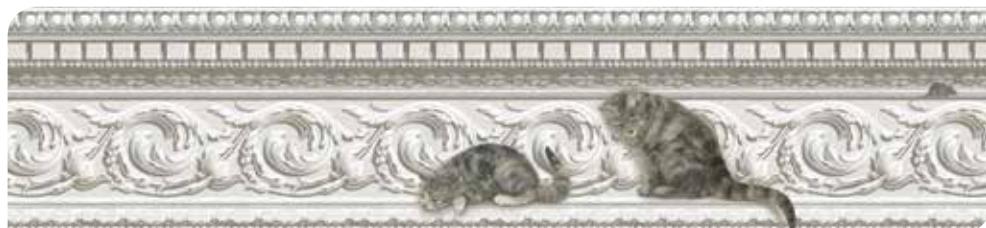


Paddy & Louis Border 103/6025

Paddy & Louis Border

Providing a witty take on a Cole & Son archival paper, Paddy & Louis features two mischievous cats and an elusive mouse hiding atop a regency style block moulding, this paper comes in a single colouring of stone and tabby. In addition it measures 34cm high with the cat and mouse trio repeating twice within a 7 metre roll.

Produced on a 34cm wide 7m long roll. The pattern repeat measures 3.5m. Designed to be hung horizontally.



103/6025
Grey & White

CABARET

Cole & Son



Cabaret 103/7026

Cabaret

A highly unusual archive design, Cabaret is an exuberant wallpaper with a strong narrative. With its carnival imagery and colouring, featuring whirling dancers, this design measures 68.5cm wide, repeats on a halfdrop and is offered as a single handsome colourway.

Produced on a 68.5cm wide 10m roll. The pattern repeat measures 76.2cm with a half drop.



103/7026
Red & Yellow

SCARAMOUCHE

Cole & Son



Scaramouch 103/8029

Scaramouch

Reminiscent of carnival bunting, this slim 13cm wide border has been designed to add a dash of fun and whimsy to your wall. Offered in three colourings of exuberant brights, moody olives and purples and softer chalky pastels, Scaramouche can be applied anywhere within a room. It is sold as a 10m roll. Produced on a 13cm wide 10m roll. The pattern repeat measures 50.4cm. Designed to be hung horizontally.



103/8027
Ice-cream



103/8029
Candy



103/8028
Purple & Green

SECRET GARDEN

Cole & Son



Secret Garden 103/9030

Secret Garden

Designed as a companion to Nautilus, Secret Garden presents an amusing take on the traditional foliage pattern. Sea shells mingle with garden snails to reveal a verdant underwater jungle. At 52cm wide this design is offered in two colourings of emerald green and misty sage.

Produced on a 52cm wide 10m roll. The pattern repeat measures 64cm with a half drop.



103/9030
Dark Green



103/9031
Soft Green



Peaseblossom 103/10034

Peaseblossom

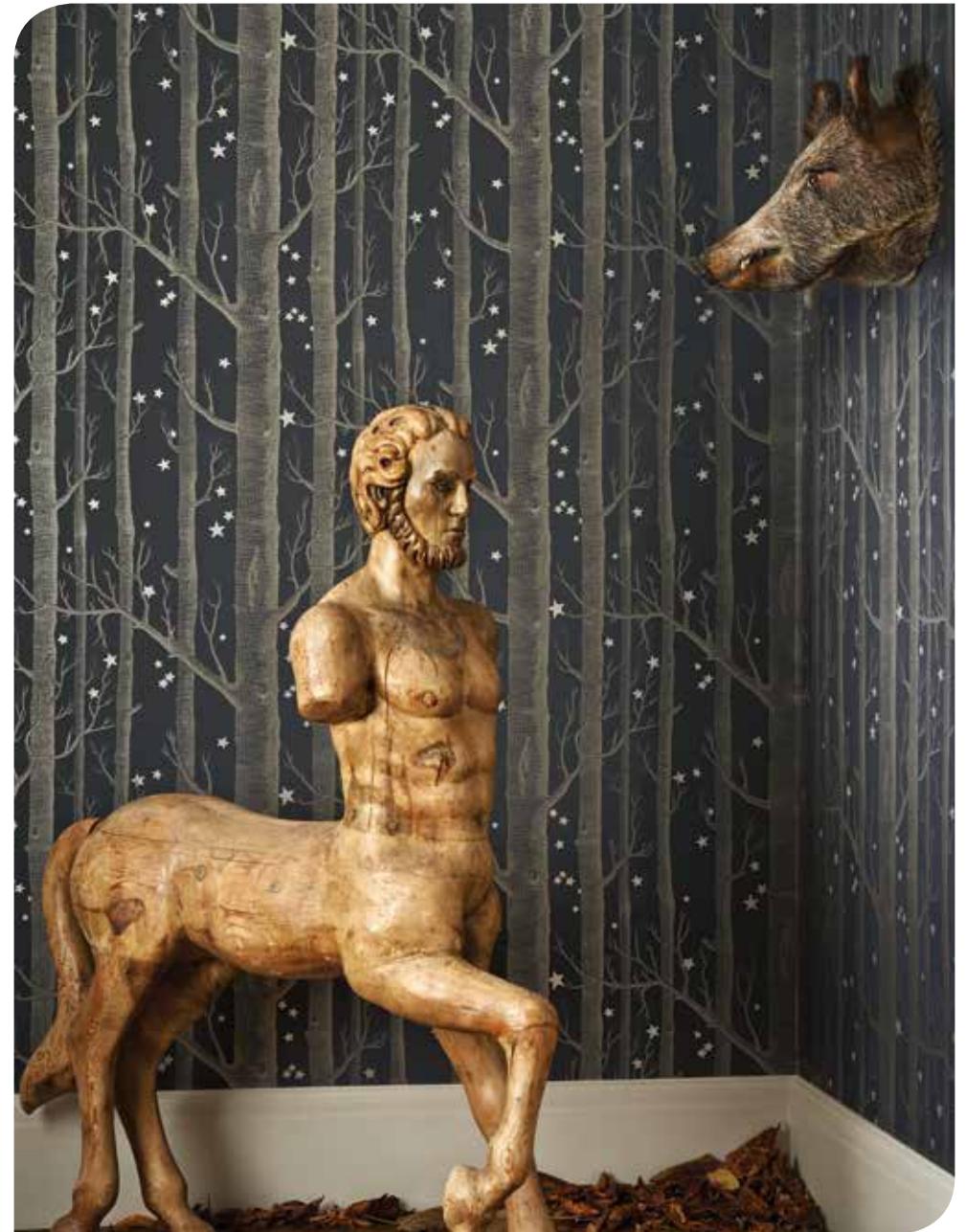
Taking a print which has been in the Cole & Son block archives for many years, Peaseblossom is a delightful butterfly print which has been recoloured here for the Whimsical Collection in pretty shades of duck egg and calm neutrals.

Produced on a 52cm wide 10m roll. The pattern repeat measures 35.9cm with a straight match.



103/10032 Duck Egg
103/10033 White & Lilac
103/10034 Grey
103/10035 Stone
103/10036 Linen & Pink

For every roll of Peaseblossom purchased Cole & Son will donate £1 to Butterfly Conservation to support their vital work to save butterflies, moths and our environment. For further details visit www.butterfly-conservation.org



Woods & Stars 103/11053

Woods & Stars

By combining two Cole & Son classics, we have produced the charming and enigmatic Woods & Stars paper: Printed in seven colour moods ranging from cool neutrals and metallic through to midnight blue and inky black, Woods & Stars ushers you into the most fairy-tale of worlds.

Produced on a 52cm wide 10m roll. The pattern repeat measures 72cm with a half drop.



103/11047 Linen
103/11048 Grey
103/11049 Buff & Gold
103/11050 Black & White



103/11051 Powder Blue
103/11052 Midnight
103/11053 Charcoal

ARCHIPELAGO BORDER

Cole & Son



Archipelago Border 103/12054

Archipelago Border

With its company of crustaceans and shells hiding amongst strange and wonderful waterworld plants and coral on a shoreline somewhere far away, this 68.5cm high frieze is perfect for adding an aquatic twist to any environment. The design repeats once every 1.5 metres on a 7.5 metre roll.

Produced on a 68.5cm wide 7.5m roll. The pattern repeat measures 150cm on a 7.5m roll.



103/12054
Multi-coloured

COLUMBUS

Cole & Son



Columbus 103/13056

Columbus

Designed as a whale-free alternative to Melville, this attractive finely engraved sea print will be a talking point for any interior. It is presented in two colour-ways of charcoal on white and stormy bronze and gilver, on a 68.5cm wide single roll.

Produced on a 68.5cm wide 10m roll. The pattern repeat measures 68.5cm with a half drop.



103/13055
Black & White



103/13056
Gilver

TITANIA

Cole & Son



Titania 103/14058

Titania

Comprising the classic and mysterious harlequin motif, Titania is offered here as a smart, small scale wallpaper in five subtle neutral shades, teamed with soft textured metallics. Inspired by that most enchanting of Shakespearian dreams, Titania comes in a standard 52cm width.

Produced on a 52cm wide 10m roll. The pattern repeat measures 1.5cm with a straight match.



103/14057
Mole



103/14058
Grey



103/14059
Linen



103/14060
Cream



103/14061
Duck Egg

BUTTERFLIES & DRAGONFLIES

Cole & Son



Butterflies & Dragonflies 103/15064 & Scaramouche 103/8027

Butterflies & Dragonflies

Taken from the Cole & Son archives this elegant design surprises with its scale. It features large graphical butterflies and dragonflies in shimmering metallic on cool neutral grounds, with the addition of a more unusual emerald and gold on deep charcoal, and a bright pink on blue.

Produced on a 52cm wide 10m roll. The pattern repeat measures 72cm with a half drop.



103/15062
Pink & Blue



103/15063
Pink & Olive



103/15064
Grey



103/15065
Duck Egg & Ivory



103/15066
Pink & Ivory



103/15067
Green & Charcoal



BESPOKE SERVICE

The Cole & Son Bespoke Service offers the chance to create a personal and unique wallpaper. Suitable for those who wish to have their favorite current design in a particular colour or those who want to delve into the formidable Cole & Son archive of over 1800 blocks to produce a faithful reproduction of a historic design.

Depending on design complexity and printing techniques required, minimum quantities and differing lead times may apply. Prices available on request.

Contact Bespoke Services for further details

e: specials@cole-and-son.com

t: +44 (0)20 8442 7186

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Please note:

The Whimsical Collection meets fire performance classification: EN 13501-1:2007+A1:2009, B-s1,d0, Contract FR.

The colours in this brochure may vary from the original wallpaper and we therefore recommend ordering samples in order to view the true colours. Samples can be ordered from www.cole-and-son.com.

These wallpapers are paste the wall products.